

Adding & Calculating Machines—(Cont'd)

REMINGTON RAND INC Remington Rand Printing Calculators DO uglas-5600 41-1st

Adding & Calculating Machines—Renting

Typewritorium The 457 Market... EX brook-5788 (See Advertisement This Page)

ADDING MACHINES CALCULATORS Fully Guaranteed EX brook 5788 The Typewritorium Co. INC. Progressive Pioneers—Established 1895 457 MARKET STREET - below 1st

VICTOR DIRECT FACTORY SALES & SERVICE NEW AND USED ADDING BOOKKEEPING MACHINES All Makes Sold Repaired - Serviced Call Us For Any Make 63-2d, S. F. 5 EX brook 4775

ALLEN & WALES ADDING MACHINES ONLY AUTHORIZED OFFICE IN SAN FRANCISCO NEW & USED Repairs & Supplies SU ter 2782 THE NATIONAL CASH REGISTER CO. Distributors of Allen-Wales Products 777 Mission St.

Adding & Calculating Machines—Repairing

ADDING MACHINE REPAIR CO SALES & SERVICE ALL MAKES ADDING-CALCULATING BOOKKEEPING MACHINES 531 Howard... EX brook-0552

Adding & Calculating Machines—Used

BUSINESS EQUIPMENT COMPANY 517 Market. EX brook-1005 Tunley C R Sales-Rentals-Repairs-All Makes DO uglas-3007 163-2d

Addressing - See Letter & Addressing Service; also Multi-Copy Service

Addressing Machines

ADDRESSLOT SALES AGENCY 21 Sutter SU ter-6072 Addressing Addressograph Co 39-2d... GA rfd-6942 ADDRESSING MACHINE SALES CO

ADDRESSOGRAPH MACHINES SALES, SUPPLIES, SERVICE Only authorized distributor of Addressograph machines (new and factory rebuilt).

ADDRESSOGRAPH SALES AGENCY 39-2d GA rfd-6942 Belknap Addressing Machine Co 21 Sutr. SU ter-6072 Elliott Addressing Machine Co 21 Sutr. SU ter-6072

ELLIOTT ADDRESSING MACHINES Print their addresses through clean, light "Plastikote" type-writer stencilable address cards guaranteed for 10,000 impressions. All Elliott machines are noiseless. New and factory rebuilt. "WHERE TO BUY THEM" ELLIOTT ADDRESSING MACHINE CO 21 Sutter SU ter-6072

Addressograph Machines Sales Supplies Service - Look on "A" pages under "Addressing Machines"

ADHESIVES ADHESIVE PRODUCTS INC THE ARABOL MANUFACTURING CO THE Construction Device Company 820 Bryant, MA rket-6226

Adhesives—(Cont'd)

MIRACLE ADHESIVES-KRAFTLE COMPANY 50 Hawthorne DO uglas-5648

NATIONAL ADHESIVES DIVISION NATIONAL STARCH PRODUCTS INC 735 Baty, GA rfd-0200 Stein-Hall Mfg Co 405, Montgomery... YU kon-0615

Adjusters

Allied Adjusting Bureau Mer Exch Bldg, DO uglas-0375 Allied Investigation Bureau Merchants Exchange Bldg, DO uglas-0375 Alter Harry K 354 Pine... DO uglas-5632

FREESSE RALPH P 206 Sansome... DO uglas-6834 Frost W C 300 Montgomery... DO uglas-7650

Kelly David 369 Pine... SU ter-3035 Leveira J R 420 Market... EX brook-5525 Lundquist Geo C 300 Montgomery... DO uglas-7650

Advertising Adhesives - See Advertising Specialties

Advertising Agencies

AGE PRODUCTIONS 420 Market... SU ter-8854 Adkins A L 116 New Montgomery... EX brook-7867

ALBERT FRANK-QUENTHER LAW INC Russ Bldg, EX brook-3484 Albertson-Kemper Co Russ Bldg... EX brook-3484

BEAUMONT & HONMAN Russ Bldg... GA rfd-0846 Blow Company Inc The 485 California... GA rfd-4854

BUCHANAN & CO INC 155 Montgomery... YU kon-2802 Byrne Richard W 17 Post... EX brook-5183

DEALER SALES BUILDERS CO 420 Market, EX brook-5483 Diamond J H & Co 580 Market... GA rfd-7700

To war-busy places, please make only the Long Distance calls that are essential.

Advertising Agencies—(Cont'd)

ERWIN WAREY & CO 333 Mtgy... EX brook-7004 ESSIE COMPANY LTD THE Russ Bldg, EX brook-2409

PLAN NOW FOR POST-WAR ADVERTISING PLANNED PREPARED - PLACED IN ALL MEDIA A National Advertising Agency Offices in 25 Principal Cities 660 Market... EX brook-3420

Gelsi-Medost Advertising Agency 470 Columbus Av. DO uglas-8966 Gerth-Pacific Advertising Agency 68 Post, GA rfd-1081

Harvey Howard G Phelan Bldg... DO uglas-4100 HARLAN M E Underwood Bldg... DO uglas-5721

KELSO NORMAN ADVERTISING AGENCY Advertising, Sales Counsel NATIONAL ADVERTISING CAMPAIGNS

Prepared and placed in newspapers, magazines, outdoor, street cars, radio, trade papers. Central Tower Bldg... DO uglas-2848

Kirschner & Co 354 Pine... SU ter-0202 Knollin Advertising Agency 111 Sutter... SU ter-6110

LEON LIVINGSTON ADVERTISING AGENCY 712 Larkin, OR dway-0933 Lodge Maurice C 115 New Montgomery... YU kon-1364

LYNN GEORGE I Plans - Copy-Placing in All Media Research - Public Relations 681 Market St

McCANN ERICKSON INC 114 Sansome, DO uglas-5560 McCarty Co The Rialto Bldg... SU ter-8224

PAG COAST ADVERTISING CO 1165 McAllister, F1 Imor-4120 Presser Richard de Young Bldg... SU ter-6120

SEID FREDERICK 127 Montgomery... GA rfd-0360 Sines Raymond L 2489 Mission... VA lenca-7472

Buy War Bonds for Victory.

TAYLOR GEORGE ADVERTISING AGENCY Radio Advertising Exclusively 420 Market... GA rfd-6812 THOMPSON J WALTER CO 100 Bush, GA rfd-3510

Advertising Calendars - See Calendars

Advertising-Direct Mail

A A A LETTER SHOP 110 Sutter... DO uglas-7170 AMERICAN LETTER PRESS Phelan Bldg, YU kon-1393

CALIF OFFICE SERVICE Co Complete Direct Mail Advertising Planned & Produced - Creators of Outstanding Mailing Pieces or Circulars

CLEMENT RANDOLPH R 505 Mkt... DO uglas-7314 GOODING SERVICE Russ Bldg... DO uglas-8484

EVER-READY LETTER SERVICE 26 O'Farrell, EX brook-1775 Flash Letter Service 24 California... GA rfd-6275

LEWIS & MAYNE INC Complete Plan & Copy Service Mimeographing & Multigraphing

McNerney William L 57 Post... DO uglas-6216 Miles Harvey & Co 62-1st... DO uglas-3424

ROBINSON & CO 830 Market... SU ter-3690 ROSENSTEIN-RANN 114 Sansome, EX brook-7478

RAYMOND L. SINES Advertising Agency RADIO * NEWSPAPER * DIRECT MAIL STREET CAR * OUTDOOR * MAGAZINE PACKAGING AND MERCHANDISING

LET'S TALK IT OVER! Advertising, shown of nonessentials, planned, prepared, placed by an organization serving LOCAL clients as eagerly and efficiently as its NATIONAL accounts.

2489 MISSION ST. at 21st - Valencia 7472 (See Advertisement Following Page)

Advertising Displays - See Display Designers & Builders; also Lithographers

Advertising Distributing - See Distributing Service

Advertising Matches - See Matches

Advertising-Motion Picture

National Screen Service Corp 140 Leavenworth, TU xedo-6878 PHOTO-SOUND PRODUCTIONS 130 Bush, SU ter-8113

Advertising Novelties - See Advertising Specialties

Advertising-Outdoor

American Advertising Co Inc 112 Mkt... YU kon-0214 Empire Advertising Co 752 Mission... RA ndph-6117

Advertising-Radio - See Radio Broadcasting Companies & Stations

Advertising Sales Contests - See Sales Promotion Service

Advertising Schools

Young James School of Writing 841 Union, PR ospct-6405

Advertising Service

Advertisers Production Co 500 Sansome, SU ter-4942 Advertising Checking Bureau Inc The 16-1st, SU ter-8911

CLASSIFIED TELEPHONE DIRECTORY ADVERTISING

It Pays to Be Properly Represented in the CLASSIFIED TELEPHONE DIRECTORY The "YELLOW PAGES" Tell - "WHERE TO BUY IT"

PAO TELEPHONE & TELEGRAPH CO THE

Directory Dept 445 Bush... GA rfd-9000 Ask For... Extension 2002 (See Advertisement Following Page)